

ORDER & CHAOS, CREATIVE CUP OF COFFEE CONTEST

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN THE CONTEST.

A PURCHASE OR PAYMENT WILL NOT INCREASE A CONTESTANT'S CHANCES OF WINNING.

MUST BE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY TO WIN.

- 1. DESCRIPTION OF THE CONTEST:** The Order & Chaos Creative Cup of Coffee Contest (the "Contest") begins on September 29, 2018 at 10 a.m. EST and ends on October 31, 2018 at 5 p.m. EST (the "Contest Period"). During the Contest Period, there will be an "Entry Phase", a "Judging Phase" and a "Finalists Phase" as described below.

	Start Date	End Date
Contest Period	September 29, 2018	October 31, 2018
Entry Phase	September 29, 2018	October 31, 2018
Judging Phase	October 31, 2018	November 4, 2018
Finalists Phase	November 5, 2018	November 9, 2018

- 2. AGREEMENT TO OFFICIAL RULES:** Participation in the Contest constitutes contestant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Contest. Winning the Grand Prize is contingent upon fulfilling all requirements set forth herein. The Administrator's computer will serve as the Contest's official clock.
- 3. HOW TO ENTER:** During the Contest Period, eligible contestants must come to Order & Chaos (1410 Key Highway, Baltimore, Md. 21230) and pick up a free to-go cup from a barista. The contestant must decorate their cup with their own original design or artwork. They can enter by turning their cup into an Order & Chaos barista during the Entry Phase, post a photo of their cup on their Instagram account using the hashtag #OXCreativeCup during the Entry Phase, or direct message a photo of their cup to @orderchaoscoffee on Instagram during the Entry Phase. The contestant must also submit a completed "ENTRY FORM", which will be supplied with each cup. Each entry must adhere to the Guidelines and Content Requirements as defined in Section 4 below

and all other provisions of these Official Rules. The Sponsor may at any time remove a contestant's Entry and disqualify the contestant from the Contest if Sponsor believes, in its sole and absolute discretion, that an Entry fails to conform to the Guidelines and Requirements. If Sponsor rejects any Entry, in its sole and absolute discretion, such Entry will not be considered a valid Entry.

4. GUIDELINES AND REQUIREMENTS: Each Entry:

- Must be original artwork by the artist;
- Must not have been submitted previously in a Contest of any kind and has not been exhibited or distributed previously in any media;
- Must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, including copyright infringement;
- Must not disparage Sponsor, Administrator, or any other person or party affiliated with the Contest and administration of this Contest;
- Must not in any way contain any brand names or trademarks other than those of Sponsor;
- Must not contain any material not created by contestant;
- Must not contain material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous;
- Must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- Must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any jurisdiction where Entry is created.

5. GENERAL ENTRY TERMS: By submitting an Entry, a contestant irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the unconditional, unlimited and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse the contestant's Entry as submitted or as edited/modified in any way by the Sponsor, in its sole discretion), as well as to use (or not use) contestant's name, likeness, photograph, and/or statements in this Contest in any and all media without limitation, worldwide and throughout perpetuity, without additional compensation, notice to, or approval from contestant or any other party. Each contestant understands and agrees that although he/she has granted Sponsor the right to use his/her Entry as stated hereinabove, Sponsor, in its sole discretion, may elect not to so use any said Entry. **EACH CONTESTANT REPRESENTS, UNDERSTANDS AND ACKNOWLEDGES THAT HE/SHE WILL NOT BE PAID FOR OR RECEIVE ANY FORM OF COMPENSATION OR ROYALTY (OTHER THAN THE PRIZE STATED HEREIN IF SELECTED AS A WINNER) IN EXCHANGE FOR GRANTING SPONSOR THESE RIGHTS OR FOR ANY SUBSEQUENT USE OF SUCH ENTRY BY SPONSOR.** Each contestant waives all intellectual property rights, privacy/publicity rights or other

legal or moral rights that might limit or preclude Sponsor's use of the respective Entry and agrees not to sue or assert any claim against Contest Entities arising out of or connected to the use of the Entry. If requested, contestant will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights contestant is granting to use the Entry. Contest Entities are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected Entries -- all of which will be void.

- 6. JUDGING AND SELECTION OF THE GRAND PRIZE WINNER:** Each Entry will be judged by a panel of Judges made up of Order & Chaos employees and Planit employees, agent of the Sponsor (the "Judges"). The Judges will choose their top finalists, which will be . The selection of the finalists is at th sole discretion of The Judges. The Entry with the most number of votes on Instagram will be deemed the Grand Prize Winner.
- 7. GRAND PRIZE:** One (1) Grand Prize Winner will receive free drip coffee for a year (one cup of coffee per day) beginning November 10, 2018 and ending November 10, 2019. The winner will also have his or her artwork featured on Order & Chaos' to-go cups in 2019.
- 8. NOT AN OFFER OR CONTRACT OF EMPLOYMENT:** Under no circumstances shall the submission of an Entry into the Contest, the awarding of a Prize, or anything in these Official Rules be construed as an offer or contract of employment with Sponsor and/or Administrator.

Contest questions may be submitted to hello@orderchaoscoffee.com.

This Contest is in no way sponsored, endorsed or administered by, or associated with Instagram. Contestants understand that they are providing their information to the Sponsor and not to Instagram.

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